THIS ASSIGNMENT IS DELIBERATELY VAGUE.

Our hope is that being vague will give you the maximum opportunity for flexibility and creativity in what you choose to do. We hope also that the diversity of material covered in class readings and lectures serves as one important potential source for inspiration, although no direct connection to class materials is necessary. The priority is giving you the most freedom to show us what you are thinking and what you can do.

DO NOT BE PARALYZED.

Sometime students have trouble coming up with project ideas. We will try to provide some examples to help. You can also pre-pitch ideas to your professor, although his replies may be more terse than he would like, given time constraints.

WHAT YOU NEED TO DO.

Articulate the question, explain why it is interesting, and describe a project addressing the question that a hypothetical student might feasibly do. The pitch must fit on one side of a sheet of paper of some recognizable page size, using no font smaller than what your professor can read nowadays (9 point is pushing it). Layout, margins, spacing, font choice, and whatever else is left to your ingenuity.

YOUR SCORE WILL BE BASED ON SEVEN QUESTIONS.

1. Overall, is the pitch well-written, both in terms of prose mechanics and its basic grammar/punctuation/spelling? 2. Does the pitch clearly articulate the research question it seeks to answer? 3. Does the pitch make the question sound interesting? 4. Does the pitch describe research that sounds feasible for a hypothetical student? 5. Does the pitch describe a proposed way of studying the question that is consistent with the question that is posed? 6. Is the proposed plan of study clearly described? 7. Does the proposal evince creativity, flair, infectious enthusiasm, glee, or—loveliest of all—inpiration?

YOUR FINAL PROJECT PITCH

Write a one-page pitch for a research project that seeks to address an interesting question about some aspect at the interaction of competitive activity and social life.